Evangelization Audit

The biggest obstacle to evangelization is the illusion that an invitation has occurred. Use this evangelization audit to evaluate areas to improve your event.

Reflection Questions

What keys of invitation were we strongest?

Updated: July 2022

Invitation Audit Map		
On a scale of 1-10, 1 being poor performance and 10 being excellent performance, evaluate how well your event achieved the 4 keys of	Right udience	How could we make our strong keys even stronger?
invitation: right target audience, effective delivery, convincing why, and removing barriers to participation.	9	
	\$ -4 -3	
		What keys of invitation were we weakest?
Removed (10) (9) (8) (7) (6) (5) (4) (3) (2) (1) Barriers) () (2) (3) (4) (5) (6) (7) (8) (9) (9) (9) (9) (9) (9) (9) (9) (9) (9	
	2 3	How could we improve our weak keys of invitation?
	4 5	
	6 7	
	8	
Co	10 nvincing Why	
The Evangelization Audit Map tool is modified off of information acquired from a Flocknote webinar: "Why the 82% Ignore Invitations and how to pray with them this Lent."		