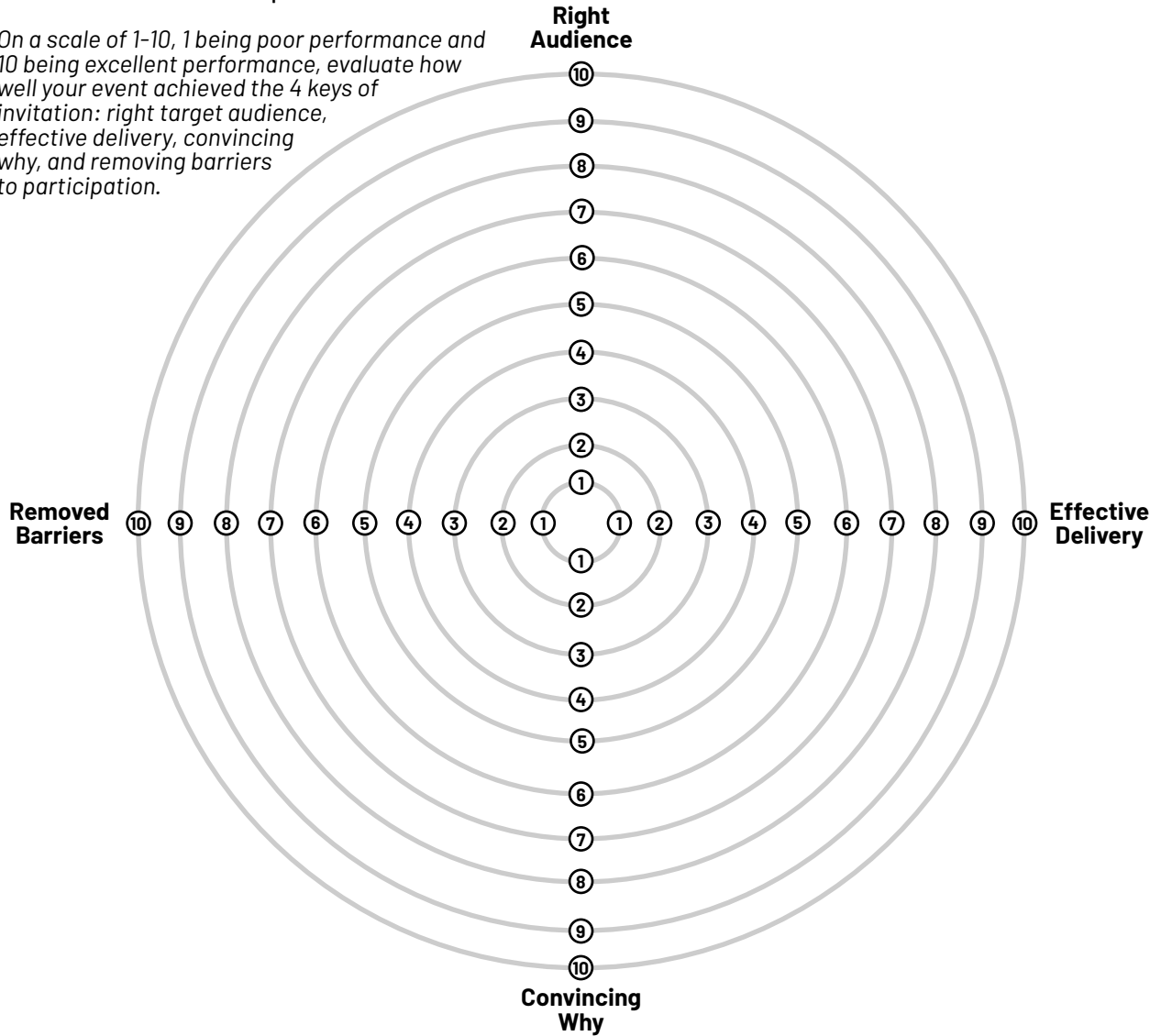


Evangelization Audit

The biggest obstacle to evangelization is the illusion that an invitation has occurred. Use this evangelization audit to evaluate areas to improve your event.

Invitation Audit Map

On a scale of 1-10, 1 being poor performance and 10 being excellent performance, evaluate how well your event achieved the 4 keys of invitation: right target audience, effective delivery, convincing why, and removing barriers to participation.



Reflection Questions

What keys of invitation were we strongest?

How could we make our strong keys even stronger?

What keys of invitation were we weakest?

How could we improve our weak keys of invitation?
